

Maximize the value of your digital assets and strengthen your brand.

Sharedien is the world's most flexible content platform, ideal for marketing departments, product teams, agencies, and anyone who works with large volumes of digital content on a daily basis. Our cloud-native platform with intelligent AI services and an intuitive user interface helps you to organize and manage your digital assets – such as images, videos, 360° images, text, logos, and graphics – in the best possible way.

Facts and figures

100,000+

active users

90+

countries

Sharedien: far more than just a platform for managing digital assets

The intuitive user interface, flexible data model, and smart AI services enable considerable time savings while maintaining the highest content quality.



Content Hub

Sharedien's flexible data model maps any type of data such as product, image, or campaign data. As a content hub, it links data sources, users, and output channels in a meaningful way.



Digital Asset Management

Sharedien enables to you successfully and efficiently manage all your digital assets such as images, videos, 360° images, texts, logos, graphics, documents, presentations, and much more.



Workspaces

With Sharedien, you can set up your workspaces individually, quickly, and conveniently. Use predefined or freely configurable workflows for orders, approval, review, or editing processes.



AI

In Sharedien, we rely on AI everywhere to make the user experience even better - from automatic keywording, smart search and AI-supported image editing to intelligent workflows.

A selection of our customers

Beiersdorf

KÄRCHER

LIEBHERR

markant

OTTO

PAUL

tesa

...wedi

Sharedien offers you these advantages

Sharedien helps you optimize your creative processes and the impact of your digital content as well as maximize the value of your assets:

Effective asset utilization

With Sharedien, your digital assets are always easy to find and reuse. This optimizes the use of resources and increases the return on your investments.

More legal certainty

Sharedien monitors access to licensed content and thus ensures compliance with license rights. This minimizes legal risks and unnecessary costs.

Optimized workflows

Automated workflows speed up the creation, approval, and distribution of content. This saves time, reduces manual errors, and increases your team's productivity.

Short time-to-market

Manage and control your brand communication from a central location and benefit from faster campaign preparation and an effective go-to-market strategy.

Improved brand consistency

Sharedien ensures that the latest version of the digital asset is always used. This means your brand is presented consistently across all communication channels and brand integrity is maintained.

Efficient campaigns

With Sharedien, you can optimize the quality of your campaigns, speed up preparation time, and ensure precise and targeted communication with your target groups.

Curious?

Arrange a non-binding introductory meeting with our experts:



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